



Siam University helps students enhance IT skills with Microsoft Office Specialist certification

Siam University

Location:

Bangkok, Thailand

Program Enrollment:

1,000 students per year

Success Metrics:

- » Validates technology skills
- » Gives students more confidence
- » Helps students gain employment



Founded in 1965, Siam University in Bangkok, Thailand is a renowned private university with a student body containing over 15,000 students across 53 programs, including International and Graduate Programs. Siam offers undergraduate and graduate degree programs, with Bachelor's, Master's and Ph.D. degrees for both Thai and international students.

Over the past 40 years, Siam University has introduced more than 90,000 quality graduates into the international workforce while creating a sustainable environment for Thailand. Siam places great importance on their methods of exchanging knowledge and innovative ideas. The university has developed over

100 partnerships with several leading institutions from around the world with the goal of exchanging personal knowledge to boost the future careers of all students.

"Our mission is to equip students with 21st century skills and beyond, thus, to have them ready for workplaces with skills such as Communication, Collaboration, Digital Literacy, Critical thinking and Creativity."

Dr. Dechanuchit Katanyutaveetip Dean
Faculty of Information Technology

Students Gain Valuable Credential with Microsoft Office Specialist Certification

A few years ago, businesses in Thailand found the workforce was lacking in IT skills. Siam University saw



the importance of helping students enhance their IT skills in an effort to help place them on a path to a successful career. To keep up with the fast-changing technology and digital disruption phenomena, Siam University worked with ARIT Co, Ltd, Certiport's partner in Thailand, to enhance their curriculum for all faculty and students by adding Microsoft Office Specialist certification and becoming a Certiport Authorized Testing Center (CATC). With Microsoft Office being a highly recommended skill amongst employers, Siam knew this would be the right way to help their students gain valuable credentials.

At the beginning of the program, approximately 1,000 students per year enrolled to take the Microsoft Office Specialist certifications. During the first semester, Siam was provided with training courses and courseware for instructors and administrators, but many students struggled with the exam due to the language barrier, while others were anxious to assess their knowledge of the applications prior to taking the certification exams.



Gmetrix Practice Tests Help Increase Confidence In Students

To address these issues, Siam University started using GMetrix practice tests, vocabulary and video-based lectures to better prepare their students for the certification exams. As a result, the number of students who have earned Microsoft Office Specialist certification has increased significantly over the past few years. In fact, more than 10,000 students have earned a Microsoft Office Specialist certification in the last 5 years.

Earning a Microsoft Office Specialist Certification Prepares Students for Success

Siam University has seen the value of the Microsoft Office Specialist certifications, received positive feedback from

graduates and found that graduates have more confidence in their own technology skills after being certified.

"We found that Microsoft Office Specialist certifications have definitely helped our students to land a job in the industry more easily, receiving pay above the industry average!"

Dr. Dechanuchit Katanyutaveetip
Dean, Faculty of Information Technology

Siam University is committed to developing graduates with expertise in each field in an effort to improve their employability, increase their acceptance of diversity, and enhance their principles of sustainability while having an open attitude.

Siam University also encourages their students to participate in the Microsoft Office Specialist Thailand Competition and the Microsoft Office Specialist World Championship every year.

