



Month of Microsoft with Certiport

Microsoft 101: Employability Skills & Industry Certifications

January 13, 2021

Roberta Reischl, Microsoft
Shawn Moon, Certiport

“When people have access to education and skilling, they create new economic opportunity for themselves as well as their communities”

Satya Nadella,
June 2020



OVER THE
NEXT 5 YEARS...

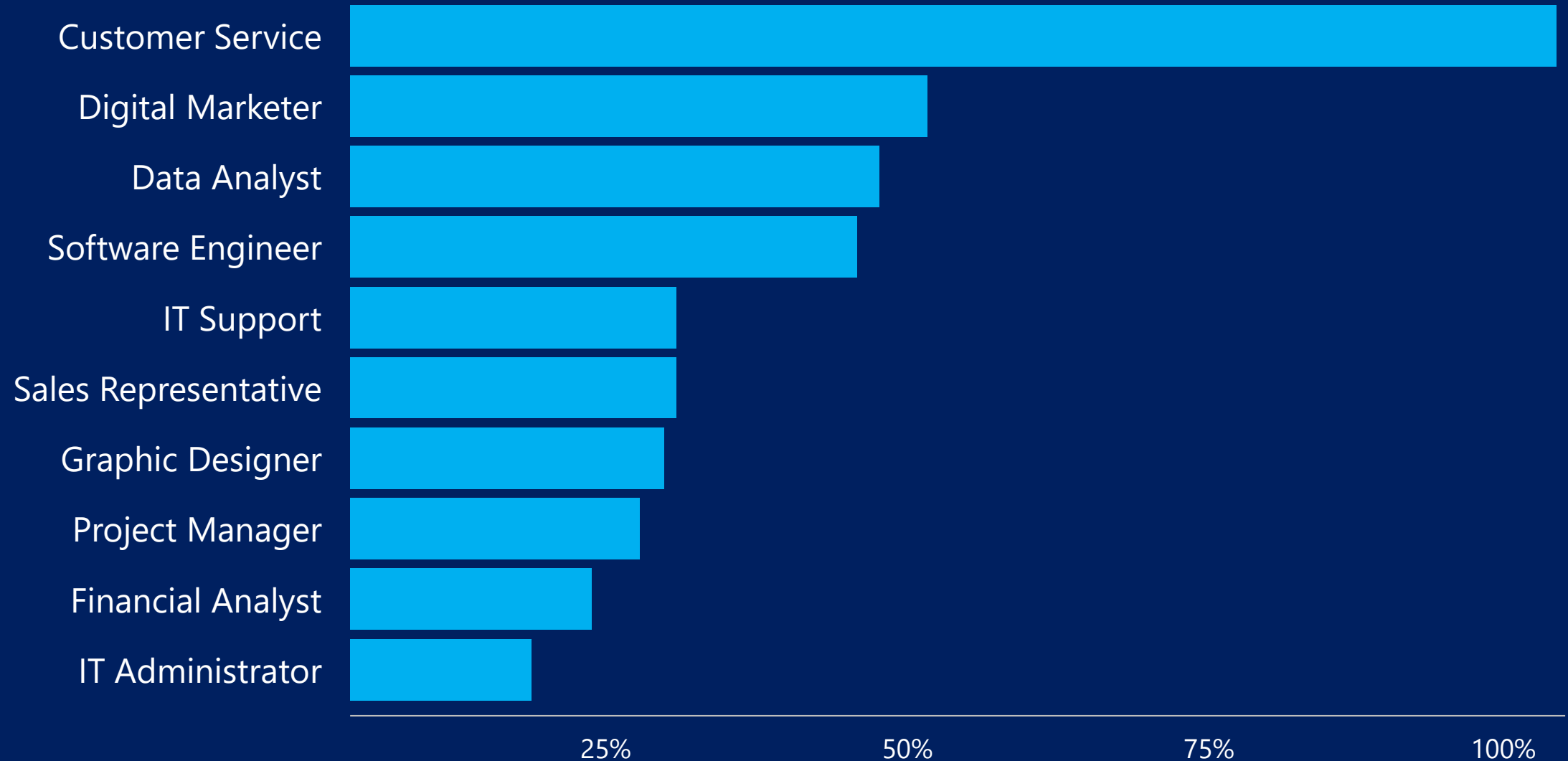
149 MILLION

new tech jobs will be
created in fields like
software development,
cybersecurity and
machine learning

Source: [Microsoft launches initiative to help 25 million people worldwide acquire the digital skills needed in a COVID-19 economy - The Official Microsoft Blog](#)



FASTEST GROWING JOBS ON LINKEDIN



MICROSOFT IMPERATIVE TO HELP CLOSE THE SKILLS GAP

808M

Individuals need to learn new skills for their jobs by 2022.

Source:
LinkedIn

3%-14%

Global workforce will need to switch occupational categories by 2030.

Source:
McKinsey, *Jobs Lost, Jobs Gained*
December 2017

50%

Employers reporting that skill shortages have worsened or greatly worsened in the last two years.

Source:
SHRM 2019 *State of the Workplace*

83%

Of employers surveyed had trouble hiring suitable candidates in the past 12 mos.

Source:
SHRM 2019 *State of the Workplace*

SUPPORTING THE STUDENT SKILLS JOURNEY



Spark curiosity with STEM, computer science and give purpose to learning



Develop productivity skills and grow knowledge, competence and credentials in emerging technology concepts



Improve employability with technical skilling, hands-on experiences, certification and path to jobs



SKILL THE FUTURE WORKFORCE ON MICROSOFT TECHNOLOGY

Microsoft's Skills Strategy Evolution

From technology-based paths & certificates **to** role-based learning & certifications on our Technology

From multiple programs and learning paths **to** a unified curriculum

From multiple digital form factors **to** consistent microlearning approach on MS Learn



WHY MICROSOFT CERTIFICATIONS IN EDU?

Aligned to relevant industry job roles

Validate knowledge and ability to
achieve career and learning objectives

Demonstrate real-world skills

Value for the individual and company



MICROSOFT EDUCATION CERTIFICATION PORTFOLIO

The portfolio includes:

- MCP – [Microsoft Role-Based Certifications](#)
- MTC – [Microsoft Certified Fundamentals](#)
- MTA – [Microsoft Technology Associate](#)
- MOS – [Microsoft Office Specialist](#)
- MCE – [Microsoft Certified Educator](#)

Technical skills required to
fulfill a job

Entry-level IT
& foundational
technology skills

College-ready &
employability skills



MCP Role-
based Expert



MCP Role-based
Associate



Microsoft MTC
Fundamentals



MTA



MOS Expert



MOS Associate
















MICROSOFT CERTIFIED EDUCATOR (MCE)

DIGITAL LITERACY CERTIFICATE (DLC)

MICROSOFT CERTIFICATIONS – ROLE-BASED PORTFOLIO

<https://aka.ms/TrainCertPoster>

Role-based Technical skills required to perform a job	 Apps & Infra  Data & AI	 Modern Workplace	 Business Applications	Specialty Deep technical skills managing industry solutions
Expert	<div>Azure Solutions Architect AZ300 + AZ-301</div> <div>Azure DevOps Engineer AZ-400</div>	<div>Microsoft 365 Enterprise Administrator MS-100 + MS-101</div>	<div>Power Apps + Dynamics 365 Solution Architect**</div> <div>Dynamics 365: Finance and Operations Apps Solution Architect**</div>	<div> Azure for SAP Workloads*</div>
Associate	<div>Azure Administrator AZ-104</div> <div>Azure Developer AZ-203</div> <div>Azure Security Engineer AZ-500</div> <div>Azure Data Scientist DP-100</div> <div>Azure AI Engineer AI-100</div> <div>Azure Data Engineer DP 200 + DP 201</div>	<div>Microsoft 365 Modern Desktop Administrator MD-100 + MD-101</div> <div>Microsoft 365 Teamwork Administrator MS-300 + MS-301</div> <div>Microsoft 365 Messaging Administrator MS-200 + MS-201</div> <div>Microsoft 365 Security Administrator MS-500</div> <div>Microsoft 365 Teams Administrator MS-700</div> <div>Microsoft 365 Developer MS-600</div>	<div>Dynamics 365 Sales Functional Consultant</div> <div>Dynamics 365 Marketing Functional Consultant</div> <div>Dynamics 365 Finance Functional Consultant</div> <div>Dynamics 365 Supply Chain Management, Manufacturing Functional Consultant</div> <div>Dynamics 365 Supply Chain Management Functional Consultant</div> <div>Power Apps + Dynamics 365 Developer*</div> <div>Dynamics 365: Finance and Operations Apps Developer*</div> <div>Dynamics 365 Customer Service Functional Consultant</div> <div>Dynamics 365 Field Service Functional Consultant</div>	
Fundamentals Foundational understanding of technology	<div>Azure Fundamentals – AZ-900</div> <div>Azure Data Fundamentals DP-900 – new in EDU!</div> <div>Azure AI Fundamentals AI-900 – new in EDU!</div> <div></div> <div></div> <div></div>	<div>Microsoft 365 Fundamentals – MS-900</div> <div></div>	<div>Dynamics 365 Fundamentals – MB-901</div> <div>Power Platform Fundamentals – PL-900</div> <div></div> <div></div> <div></div> <div></div>	

GET RECOGNIZED – CERTIFICATIONS, BADGES & CREDIT

- Cert Badges via Acclaim
- Academic Credit via ACE
- College Credit Articulation
- Career-Tech Ed Program Alignment



VALUE PRICE EXAM VOUCHERS & SITE LICENSES AVAILABLE IN EDU

Product Name	SKU*	License Description
500-Multi-Cert Exam Site License	H5T-00017	Exams include: Microsoft Office Specialist (MOS) – Microsoft Technology Associate (MTA) – Microsoft Fundamentals Certification (FUND) – Microsoft Certified Educator (MCE). Certification site license is per campus/location/school and allows for maximum 500 exams yearly hosted via the Certiport delivery platform.
125-Exam MOS+MCE Site License	H5T-00014	Exams include: Microsoft Office Specialist (MOS) – Microsoft Certified Educator (MCE) Certification site licenses is per campus/location/school and allows for maximum 125 exams to be administered at the given site. Hosted in the Certiport delivery platform.
125-Exam MTA+Fundamentals+MCE Site License	H5T-00020	Exams include: Microsoft Technology Associate (MTA) – Microsoft Fundamentals Certification (FUND) – Microsoft Certified Educator (MCE) Certification site license is per campus/location/school and allows for maximum 125 exams to be administered at the given site. Hosted in the Certiport delivery platform.
30-Exam MCP Role-Based +Fundamentals Class Pack License	H5T-00003	Pack of 30 exam vouchers for any exams from AI-100 all the way to -900 and -901 series Fundamentals exams listed at https://www.microsoft.com/en-us/learning/exam-list.aspx includes AZ-900, AI-900, DP-900, MB-901, MS-900, PL-900 (and any future -9xx exams). Exam vouchers are portable – candidates choose to take the exam at any Pearson VUE test center or via online proctoring. Exam pack license valid for 1 year from purchase.

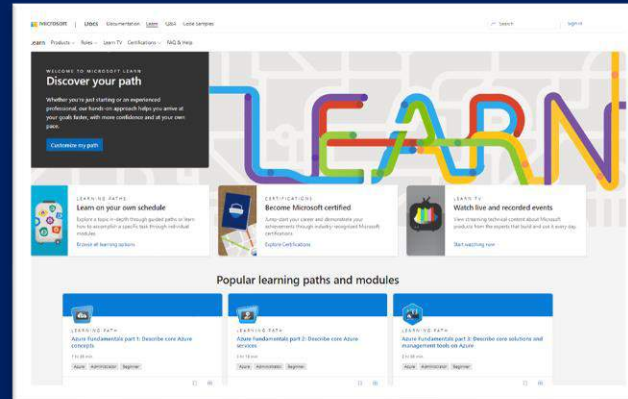
*SKUs displayed in table above reflect available options on Microsoft EES agreements; ask your local Microsoft education reseller for additional corresponding cert license SKU options available via OVS-ES or Campus or School Agreements. For individual exam voucher options, consult your Certiport regional account representative or Certiport partner.

CURRICULUM AND CONTENT



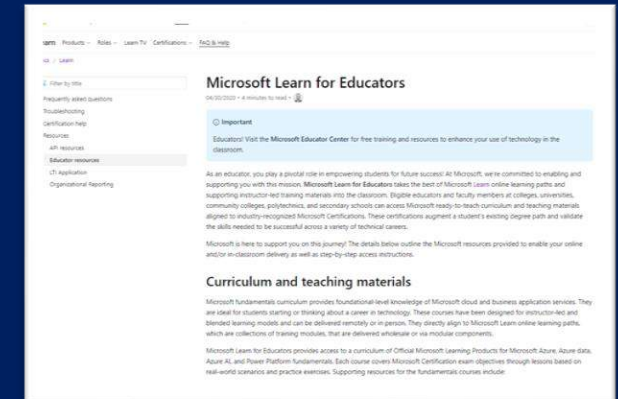
Microsoft Imagine Academy

- Microsoft Imagine Academy (MSIA) is now a Microsoft agreement skills benefit available at no additional cost. Refer to [Online Program Support Forum](#)
- Resources available through MSIA Member Site
- Primary Contact for Academic VL Agreement receives welcome email with login details
- Primary Contact shares login details with educators and staff to enable access
- Educators log in to Member Site with school/work or Microsoft account and MSIA Member ID and Program Key
- Educators download curriculum then share with students via Teams, OneDrive, existing LMS or other secure location



Microsoft Learn

- MS Learn is a free, online learning platform open to any learner wishing to pursue new technology skills
- MS Learn does not require sign in, however, to personalize, track progress, and earn awards, learners will need to sign in with a Microsoft account



Microsoft Learn for Educators

- Resources available through Microsoft Learn FAQ & Help page under [Educator resources](#)
- Educator creates Learn Profile associated with a Microsoft account
- Complete the Microsoft Learn for Educators [submission form](#)
- Microsoft verifies educator affiliation with institution
- Educator receives activation email to access Microsoft Learning Download Center



CERTIFICATIONS

Become Microsoft certified

Jump-start your career and demonstrate your achievements through industry-recognized Microsoft certifications.

[Explore Certifications](#)

RESOURCES FOR CERTS SUCCESS

- [MS Learn - Browse Certifications](#)
- [Exams from Home](#)
- [2021 WW MOS Championship](#)
- [Microsoft Exam Policies & FAQs](#)
- [10 Reasons to Earn MS Certification](#)
- [Value of Role-Based Certifications](#)

Questions: Roberta Reischl

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