

Adobe Certified Associate in Print & Digital Media Publication Using Adobe InDesign CC (2015)

Exam Objectives | December 2014

Domain 1.0 Setting Project Requirements

- 1.1 Identify the purpose, audience, and audience needs for preparing print and digital media publications.
- 1.2 Summarize how designers make decisions about the type of content to include in a project, including considerations such as copyright, project fit, permissions, and licensing.
- 1.3 Demonstrate knowledge of project management tasks and responsibilities.
- 1.4 Communicate with others (such as peers and clients) about design plans.

Domain 2.0 Understanding Print and Digital Media Publications

- 2.1 Understand key terminology related to print and digital media publications.
- 2.2 Demonstrate knowledge of basic design principles and best practices employed in the print and digital media publication industry.
- 2.3 Demonstrate knowledge of typography and its use in the print and digital publication industry.
- 2.4 Demonstrate knowledge of color and its use in print and digital publications.
- 2.5 Demonstrate knowledge of the appropriate properties of print, web, and digital publication designs.

Domain 3.0 Understanding Adobe InDesign CC

- 3.1 Identify elements of the InDesign CC interface and demonstrate knowledge of their functions.
- 3.2 Define the functions of commonly used tools including selection tools, Frame tools, type tools, drawing tools, Line tool etc.
- 3.3 Navigate, organize, and customize the workspace.
- 3.4 Use non-printing design tools in the interface, such as rulers, guides, grids, bleeds, and slugs.
- 3.5 Demonstrate knowledge of layers.
- 3.6 Manage colors, swatches, and gradients.
- 3.7 Create, use, and manage object styles.
- 3.8 Create, use, and manage character and paragraph styles.

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Domain 4.0 Creating Print and Digital Media Publications Using Adobe InDesign

- 4.1 Create a new project.
- 4.2 Create, manage, and use frames in a publication design.
- 4.3 Add text to a page layout.
- 4.4 Add graphic, image, and video content to a page layout.
- 4.5 Create special page elements using InDesign tools, such as a table of contents, an index, Library files, and previously placed content.
- 4.6 Add interactive elements such as hyperlinks, interactive media objects, HTML5, and video; and assign triggers for different actions.

Domain 5.0 Publish, Export, and Archive Page Layouts Using Adobe InDesign

- 5.1 Prepare publications for print.
- 5.2 Prepare page layouts for export to digital media publications such as multiscreen devices and FOLIO files for Digital Publishing Suite.