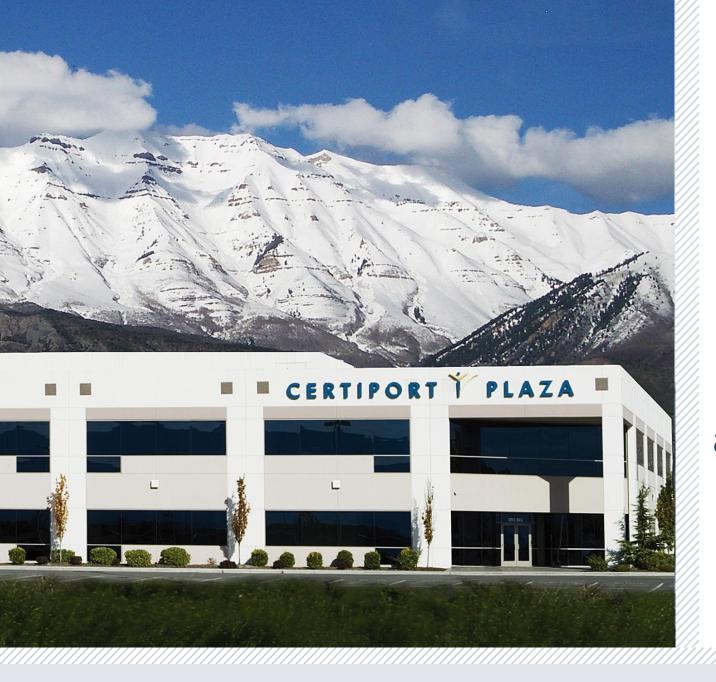


MONTH OF MICROSOFT: MICROSOFT 101



CERTIPORT

A PEARSON VUE BUSINESS

Founded in 1997, and later acquired by Pearson VUE in 2012, Certiport delivers more than 3 million global exams annually through a network of 15,000+ Certiport Authorized Testing Centers (CATCs).



OFFICIAL INDUSTRY CERTIFICATIONS

FOR COLLEGE AND CAREER READINESS



















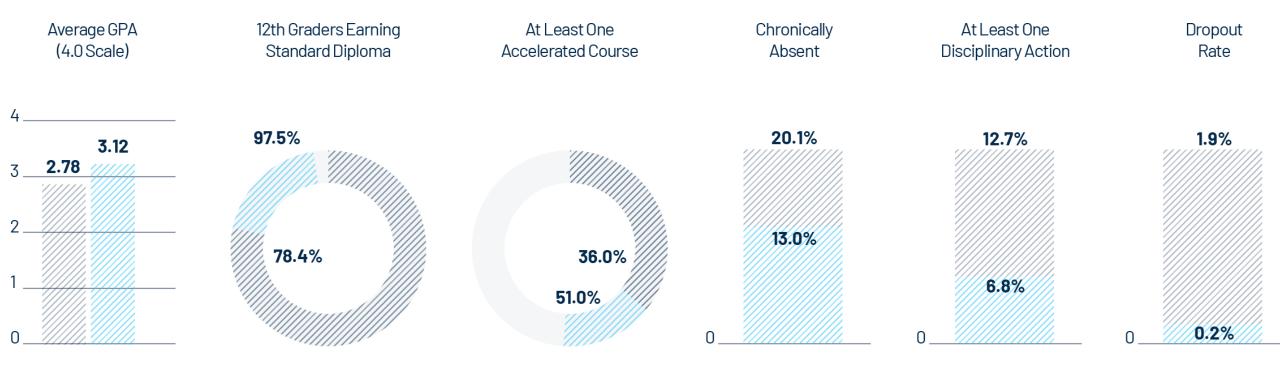






Value of Certification

Academic Benefits



All High School Students **with** Certification All High School Students **without** Certification

Source: 2018-2019 Florida CAPE Academy Performance Report, Grades 9-12. http://www.fldoe.org/core/fileparse.php/9904/urlt/1819capepr.pdf





Value of Certification

Career Benefits

Certifications will......

- Distinguish jobseekers from competition
- Demonstrate relevancy to current technology
- Provide higher ROI on employer software investments
- Prove real-world skills for graduates lacking experience
- Align jobseekers to employer needs

Career Benefits

Beyond salary, IT professionals overwhelmingly report better job effectiveness after achieving a new certification

52%

say their expertise is more sought after within their organization

43%

are faster at performing their job

45%

have implemented efficiencies

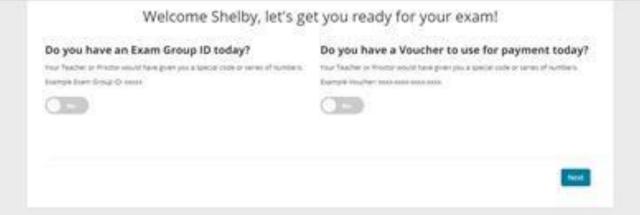
23%

say product/service deployments have gone smoother

Source: Global Skills 2019 IT Skills and Salary Report



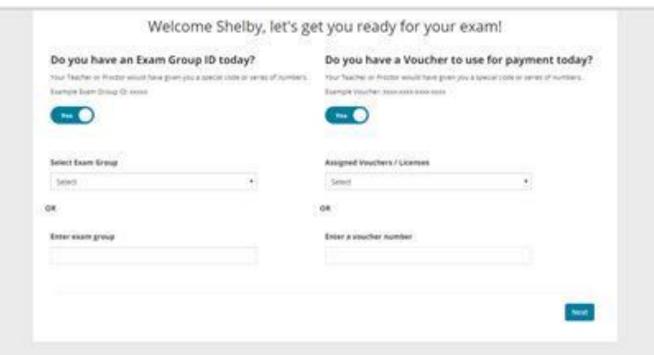






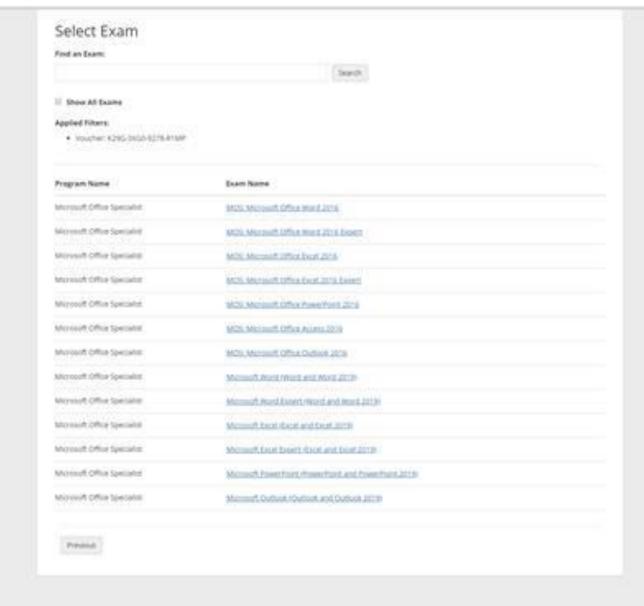
A Sharby Mr.













Exams From Home

- Developed to support the need for distance learning.
- Delivered via Compass Certiport's web-based exam delivery platform.
- Virtual environment eliminates many technical obstacles
- New features added almost daily
- Powered by Microsoft Azure



Learning and Practice Resources

| | PC | MAC | CHROMEBOOK |
|-----------------|------|------|------------|
| *GMETRIX | YES | YES | YES* |
| *LEARNKEY | YES | YES* | YES* |
| *JASPERACTIVE | YES* | YES | YES |
| BRAIN BUFFET | YES | YES* | YES* |
| MOORE SOLUTIONS | YES | YES | YES |
| PEARSON | YES | YES | YES* |
| TEACHME3D | YES | YES | YES* |
| CAD LEARNING | YES | NO | YES* |
| UNITY | YES | YES | YES* |
| CODE AVENGERS | YES | YES | YES |
| EC-COUNCIL | YES | YES | YES |
| TEKNIMEDIA | YES | YES | YES |
| MEASURE-UP | YES | NO | NO |

PRODUCT PORTFOLIO

A FULL PATHWAY APPROACH

Certiport offers a full complement of academic materials, including curriculum, practice tests, and performance-based certification exams.

LEARN



PRACTICE



CERTIFY

Appropriate resources provide the foundation for both students and teachers in preparation for learning the product and passing the certification exam.

Instructors and students can measure learning objectives through practice tests and assessment tools designed to determine content mastery and skill. Practice exams are set up to give an accurate evaluation of student knowledge.

Certification testing proves real-world skill.
Performance-based tests deliver a better indicator of real-world application and measure performance at a greater level than a simple

multiple-choice exam.

A FULL PATHWAY APPROACH

Certiport offers a full complement of academic materials, including curriculum, practice tests, and performance-based certification exams.

























B.E. PUBLISHING



CERTIFICATION PROGRAMS





Microsoft Certified Educator

MICROSOFT CERTIFIED EDUCATOR





Microsoft Certified Educator

The Microsoft Certified Educator Program is a professional development program that bridges the gap between technology skills and innovative teaching.

Educators holding a Microsoft Certified Educator certification can prove they have the skills needed to provide rich, customized learning experiences for their students that incorporate critical 21st century skills using Microsoft tools.



Objective Domains



Preparing for the Microsoft Certified Educator certification is free

Learning Paths or Courses:

- The 21st Century Learning Design
- OneNote Teacher Academy
- Office 365 Teacher Academy
- My Minecraft Journey
- MakeCode
- Windows 10: Create a world of tomorrow in your classroom
- The inclusive classroom

To take advantage of these free resources visit: http://aka.ms/MCEStudyGuide

Practice Tests are also available







Why Certify? Because the Best Teachers Never Stop Learning

Benefits of Microsoft Certified Educator certification:

- Ensures faculty/staff have basic understanding of Microsoft Education tools
- Ensures faculty/staff can demonstrate how to successfully incorporate 21st century into lessons
- Ensures faculty/staff know which Microsoft Education tools can support which specific 21st century skills
- Provides access to free effective professional development
- Provides reliable validation of ICT investments

89% of certified employees are more satisfied at work.

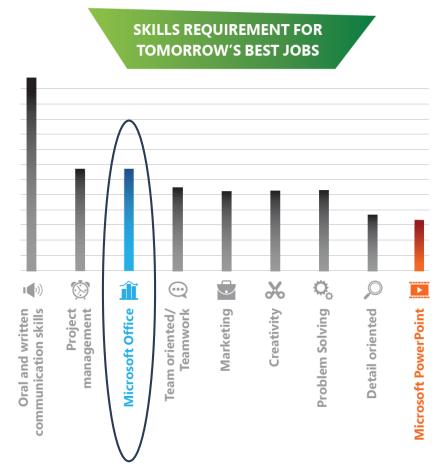




Microsoft Office Specialist Program

MICROSOFT OFFICE SPECIALIST





Source: IDC, Keys to the Future: Worldwide Readiness Skills to Ensure Student Success - International, June 2016

STAND OUT AND BE SEEN

"Microsoft Office was the leading software package called out within the top 20 skills across representative occupations, coming in at number 3 on the IDC Research List..."

-IDC, June 2016



Microsoft Office Specialist Program

The Microsoft Office Specialist Program provides industry-leading assessments of skills and knowledge through our new project-based testing, giving students and professionals real-world exercises to appraise their understanding of Microsoft Office.

Available for Office 365 and Office 2019, Office 2016 and Office 2013

These Microsoft Office Specialist certification exams officially endorsed by Microsoft



Word Associate



Excel Associate



PowerPoint Associate



Outlook Associate



Access Expert



Word Expert



Excel Expert





Welcome!

Earning a certification is a major accomplishment and the first step toward advancing your academic pursuits or career. Whether you've already achieved a single certification or you're seeking a more robust specialist certification, My Pathway is designed to highlight your specific accomplishments, track your progress, and show you just how far you can go with the right credentials.







EXAM NAMES ARE CHANGING



Microsoft Word (Office 2016)

Microsoft Word (Microsoft 365 Apps and Office 2019)

Microsoft Word Expert (Office 2016)

Microsoft Word Expert (Microsoft 365 Apps and Office 2019)



LEARNING SOLUTIONS

Preparing your students for certification is a big responsibility, so let Certiport make your job easier and more effective with ACCLAIMED course materials and practice tests.





















MICROSOFT OFFICE SPECIALIST U.S. NATIONAL CHAMPIONSHIP

WHO CAN QUALIFY, HOW TO QUALIFY, AND WHAT CAN STUDENTS WIN?

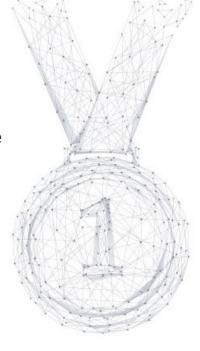
Students ages 13-22

Earn at least a passing score one of the following MOS exams:

- Microsoft Word (Office 2016)
- Microsoft Excel (Office 2016)
- Microsoft PowerPoint (Office 2016)
- Microsoft Word (Microsoft 365 Apps and Office 2019)
- Microsoft Excel (Microsoft 365 Apps and Office 2019)
- Microsoft PowerPoint (Microsoft 365 Apps and Office 2019)

\$3,000

- Gold Medal of Achievement
- · Winner's Certificate and Trophy
- All Expenses Paid Trip to Compete in the World Championship
- 9 \$1,500
 - · Silver Medal of Achievement
 - · Winner's Certificate
- 7 \$750
 - Bronze Medal of Achievement
 - Winner's Certificate







The Microsoft Office Specialist (MOS) U.S. National Championship is a national competition that tests students' skills on Microsoft Office Word, Excel, and PowerPoint (0365/2019 and 2016).

There are two qualifying periods for the MOS U.S. National Championship:

- Fall Qualifier: June 16, 2020 December 11, 2020
- Spring Qualifier: December 12, 2020 May 14, 2021

Following each qualification period, students with the top score in each exam category in each state will be invited to complete in the live MOS U.S. National Championship.

WHAT IS THE BENEFIT OF COMPETING?



MOS Certification Got Me a Job at 15!





From Microsoft Office Specialist to Amazon Intern



https://us.moschampionship.com/fame/





MICROSOFT CERTIFIED FUNDAMENTALS



The Pathway to AI, Data Science, and Cloud Computing

Microsoft Certified Fundamentals are the starting point for all students interested in understanding cloud offerings from Microsoft including Microsoft Azure, Microsoft 365, and Microsoft Dynamics.

The following Microsoft Certified Fundamentals exams are now available:







LEARNING SOLUTIONS

Preparing your students for certification is a big responsibility. Let Certiport make your job easier and more effective with acclaimed learning materials and practice tests.









According to Burning Glass, demand for Microsoft Azure skills are expected to grow nearly 66% over the next ten years





MICROSOFT TECHNOLOGY ASSOCIATE



The Microsoft Technology Associate (MTA) certification is specifically targeted at students who are interested in computer science, coding, and additional traditional IT careers. Designed to assist students in exploring academic and career options by validating a diverse range of fundamental technology skills, MTA includes a series of exams that are aligned with high-demand areas of focus.

Available Microsoft Technology Associate exams:

Developer Exams

- Software Development Fundamentals (98-361)
- Mobility and Device Fundamentals (98-368)
- HTML5 Application Development Fundamentals (98-375)
- Introduction to Programming using Python (98-381)
- Introduction to Programming using JavaScript (98-382)
- Introduction to Programming using HTML and CSS(98-383)
- Introduction to Programming using Java (98-388)

Infrastructure Exams

- Windows Operating System Fundamentals (98–349)
- Windows Server Administration Fundamentals (98–365)
- Networking Fundamentals (98-366)
- Security Fundamentals (98-367)

Developer Exams

• Database Fundamentals (98-364)





LEARNING SOLUTIONS

Preparing your students for certification is a big responsibility. Let Certiport make your job easier and more effective with acclaimed learning materials and practice tests.









PREPARE STUDENTS FOR A CAREER IN TECHNOLOGY

Help students explore their potential and passions while preparing them for information technology education and careers through Microsoft Technology Associate certification.



IF YOU WANT TO LEARN MORE...

Contact with your Area's Representative:

https://certiport.pearsonvue.com/Buy/School

Hannah:

Hannah.davis@pearson.com

Shawn Moon:

Shawn.moon@pearson.com



THANK YOU!

